

Bridging the Gap between Business & Education

ADVISORY BOARDS: BENEFITS TO SCHOOLS

- ★ Advisory boards can assist in meeting the New York State Learning Standards for all students
 - ★ Update teachers about industry trends and enhance professional development
 - ★ Educate both students and teachers concerning the changing work world
 - ★ Local advisory board initiates career fairs, shadowing programs, internship and on-the-job training programs
- Expose students to real world applications in the classroom
 - ★ Broaden the scope of career opportunities for students
 - ★ Gain a better understanding of the career and educational opportunities for students
 - ★ Forum for students to interact with business people
 - ★ Business becomes familiar with the challenges schools face

Involvement builds understanding Understanding builds support

BEST PRACTICES

- Offer Internships and Teacher Externships
- Student Tours of Businesses
- Provide Expertise on Current Technology
- Sharing of Best Practices in Business
- Present Career Skills Workshops
- Guest Speakers and Panel Presentations



ROCKY POINT CAREER ADVISORY PARTNERSHIP
Web site: www.rpcap.org | Phone: 631.744.1600 ext. 3067
Education Chair: Susan Wilson, Business Teacher
Industry Chair: Michael Poveromo
Council for Dedicated Merchants

LONG ISLAND WORKS COALITION
Web site: www.liworks.org | Phone: 631.843.4010
Lisa M. Strahs-Lorenc, Director of Community Relations

The Communication Link for Long Island's Economic Success

ADVISORY BOARDS: BENEFITS TO BUSINESS

- ★ Advisory board members have direct contact with students by participation in K-12 career fairs, classroom workshops, and presentations
- ★ Community name recognition, reaching students, parents, and educators
- ★ Enhanced corporate image and corporate citizenship
- ★ Business/educator collaboration offers enriched curriculum through practical work examples
- ★ Invigorate your organization through diverse relationships
- ★ Highlight Long Island's growth industry opportunities
- ★ Share industry recruitment and retention techniques with school administrators and school boards
- ★ Enhance employee morale
- ★ Connect to future employees
- ★ Motivate your staff and enhance employee skills
- ★ Ability to create links with schools for internships
- ★ Communicate industry needs/skills in the workplace
- ★ Use of school facilities and/or various resources
- ★ Join projects, such as beta testing, at school site
- ★ Communicate to employees, vendors, and customers the commitment to the School and Business Partnership
- ★ Use company publications to advise employees of current issues and needs in education, the support they can get from the company, and opportunities to help through volunteer efforts



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